

# Printronix Launches First Family of TallyGenicom Branded Line Matrix Printers

Improved Reliability, Increased Productivity and Environmental Advantages Drive “The Power of Plus” within the New Series of Printers from Two of the Most Trusted Brand Names in Industrial Printing



IRVINE, Calif.--(BUSINESS WIRE)-- Printronix, Inc., the worldwide leader in business-critical printing solutions, today launched its new TallyGenicom by Printronix branded printers, the first demonstrated effort to synergize the two most trusted brand names in industrial printing. The next generation TallyGenicom 6600 family of line matrix printers enables users to realize the benefits of improved reliability, productivity and environmental advantages, while seamlessly integrating into current work flow environments. All models in the 6600 series are ENERGY STAR® qualified and are fully compatible, direct replacements for earlier TallyGenicom printers.

“The TallyGenicom 6600 incorporates ‘The Power of Plus,’ a series of innovations or ‘plusses’ that add up to substantial reasons for business or industrial customers to upgrade, expand or replace their current printers,” said Pandy Pendyala, vice president, global marketing, for Printronix Inc. “This printer family improves the total cost of ownership dramatically through a 30 percent reduction in consumable cost per page.”

From banking to manufacturing, warehousing to shipping and distribution centers, the TallyGenicom 6600 series by Printronix includes the 6600Q Cabinet, 6600 Open Pedestal, 6600 Quiet Pedestal and 6600Z Zero Tear to provide users with unmatched durability and superior print quality. The 6600 printer family includes time-saving tools to enhance the customer experience, including the PrintNet Suite™ of tools to help supply chain professionals manage their worldwide print operations remotely, and the WebPanel™ for single printer management needs. Users also have a choice of speeds, including 500, 1,000, 1,500 and 2,000 lines per minute. Flexible configurations enable customers to tailor each 6600 model

to their individual requirements. The following briefly outlines the new product offerings:

#### **6600Q Cabinet – Line Matrix Printer**

Configured in a fully enclosed sound reduction cabinet, the 6600Q offers a mission-critical line matrix printer solution for those who work in noise sensitive areas or those with applications requiring very large print runs. Innovative features can customize the 6600Q for customers' printing needs, including: Front Paper Access option enabling all media access from the front for operation in confined spaces, or the SureStak Power Stacker which facilitates large print runs with orderly stacking of hard to handle forms.

#### **6600 Open Pedestal – Line Matrix Printer**

The 6600 Open Pedestal is the dependable workhorse line matrix printer that forms the foundation of the 6600 product family. It is built for harsh environments such as loading docks, machine shops and factories. The 6600 open pedestal is presented in a small footprint with the convenience of either top tear or rear output. Accessory choices include a front input tray or two different rear output trays.

#### **6600 Quiet Pedestal – Line Matrix Printer**

Designed to have a compact footprint, the 6600 Quiet Pedestal comes loaded with the built-in quality and performance of the top-of-the-line 6600Q quiet cabinet printer. It is designed for customers seeking a quiet, versatile, dependable pedestal-style printer for use in an office with space limitations.

#### **6600Z Zero Tear – Line Matrix Pedestal Printer**

The 6600Z Zero Tear is the specialized line matrix printer choice for short print runs. It is designed to eliminate waste of forms, such as preprinted tickets and serialized documents, through single form tear-off capability. Available for smaller spaces where front accessibility and maneuverability is important, the 6600Z offers all of the standard features and reliability found in the entire 6600 series.

#### **Consumables Innovation**

Customers who choose the new 6600 printer series will experience a dramatic reduction in total cost of ownership. Technology enhancements, including a patented cartridge design, deliver longer lasting ink and higher quality ribbon fabric to offer the highest page yield in the industry. The 'Extended Life' cartridge produces up to 30,000 printed pages per cartridge and maximizes productivity through fewer ribbon changes and less IT support. An embedded microchip provides users with greater control over ribbon life, consumable costs and print quality. Improvements in media handling, paper stacking and the elimination of waste from multi-part forms further saves cost and improves operational efficiencies.

#### **Environmental Advantages**

The 6600 series supports a variety of sustainability initiatives. The family is ENERGY STAR qualified, providing operational energy savings compared to laser printers. Additional environmental advantages include: waste reduction, less packaging, accommodates paper with high recycled content, easier recycling of printed paper, ozone reduction, and none of the fine particulate emissions found in laser toner cartridges.

## **About Printronix**

Printronix is a leader in business-critical printing solutions, offering the most-trusted selection of ultra-reliable printers, services, supplies and parts for environments demanding top reliability and low printing costs. The company offers the two most-trusted brand names in industrial, back office and supply chain printing, Printronix and TallyGenicom, known throughout manufacturing, distribution, retail, banking, healthcare, government and other enterprises across the globe. The combined brand portfolios include the highest-quality line matrix, thermal and RFID printers, and service management solutions. Printronix was founded in 1974 and is headquartered in Irvine, California. For additional information visit [www.primtronixplus.com](http://www.primtronixplus.com).